

## FREQUENTLY ASKED QUESTIONS

Our rewards program and perks are proven to increase employee happiness and employee retention. A happy workforce, and one who can stretch their paychecks even further, will be more efficient and effective. Next Jump is the driving force behind this corporate perks program. It was founded in 1994 and has the strongest engineering force on the East Coast.

(We have 90,000 clients covering 100 million users globally as well as providing our service for 70% of the Fortune 1000 companies. Our clients average 86% registration and 30% usage every month.)

### **What is Corporate Perks?**

Corporate Perks is a no cost employee savings portal that gives your employees the ability to purchase products at corporate rates and discounts, while also accumulating WOWPoints.

### **What Are WOWPoints?**

WOWPoints are a virtual currency redeemable for anything on our site. They are earned with every purchase made on the site. 100 WOWPoints = 1 dollar and they never expire.

For example: A purchase may have a deal for “3x WOWPoints” meaning you get three times the dollar amount you spent on that purchase in WOWPoints. and. If you bought a coat for \$200 at “3x WOWPoints”, you would see 600 WOWPoints appear in your account, the equivalent of \$6. You can then use the WOWPoints you’ve saved to pay for part or all of your next purchase.

### **How is it no cost?**

Since we partner with our merchant partners on providing the best discount to your employees, we have the ability to make the program scalable and no cost for companies. Instead of charging the companies such as yours to be members of our perks, we negotiate with the merchants on our program to share a percentage of the sales they make through our program.

### **What is required for set-up and maintenance?**

A site can be set up as quickly as within one day. On an ongoing basis, the program is designed to be a benefit that can be ready to run at 100% immediately after set-up. While there are tools that are available to administrators if they so choose, they are not necessary for 100% functionality.

### **How do I access the perks?**

We are partnered with 30,000 merchants in more than 26 categories ranging from electronics to travel to clothes and much more. Once you sign your company up, you will have a custom url, such as CompanyX.corporateperks.com, and you will be able to access the site. The admin will have a communications center from which they can send out emails, print flyers, or download collateral in order to show employees how to access the site.